



## CivKura Rewards Program

### Program Overview

The CivKura Rewards Program is designed to recognize and reward our loyal customers. Our tiered membership offers exclusive benefits, significant discounts, and personalized services to help our clients save big on equipment hire while enjoying a seamless experience.

### Membership Tiers & Benefits

#### Bronze Tier

Eligibility: Automatically enrolled upon first equipment hire.

Benefits:

- Earn 1 point for every \$100 spent.
- Access to early bird offers and special promotions.
- Participate in referral bonus opportunities (\$200 credit for each successful referral).

#### Silver Tier

Eligibility: Spend \$50,000 annually on equipment hire.

Benefits:

- 10% Discount on all equipment hires.
- Priority booking, ensuring access to in-demand equipment during peak periods.
- Double points during special promotions to accelerate rewards.
- Invitations to exclusive offers and promotions.

#### Gold Tier

Eligibility: Spend \$100,000 annually on equipment hire.

Benefits:

- 15% Discount on all hires, maximizing cost savings.
- Dedicated Account Manager for personalized service and support.
- Priority maintenance support, reducing downtime.
- Early access to new and specialty equipment.
- VIP service line for expedited assistance.

#### Platinum Tier

Eligibility: Spend \$250,000 annually or by special invitation.

Benefits:

- 20% Discount on all equipment hires.
- Free annual site assessment, optimizing equipment use and efficiency.
- Custom equipment packages tailored to project needs.





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- On-site support during critical phases of large projects.
- First choice equipment allocation during peak times.
- Personalized promotions based on business needs.

## Additional Perks for All Members:

- Earn points on every hire, redeemable for discounts or free hire days.
- Referral Bonus: Earn \$200 credit for every new client referral.
- Express Booking: Streamlined service for faster equipment allocation and support.

## Limited-Time Offer:

Earn double points on all equipment hires throughout this month! Don't miss out on this chance to boost your rewards quickly.

## How to Join:

Sign up today and start earning rewards immediately!

## Terms & Conditions:

- 1. Eligibility:**
  - The CivKura Rewards Program is open to all registered businesses and individuals who hire equipment from CivKura Pty Ltd.
  - Membership tiers are based on annual spending thresholds.
- 2. Earning Points:**
  - Points are earned on the net hire amount, excluding taxes, fees, and other charges.
  - Bonus points during promotions are subject to specific terms outlined at the time of the offer.
- 3. Redeeming Points:**
  - Points can be redeemed for discounts, free hire days, or other rewards as specified by CivKura.
  - Points are non-transferable, non-refundable, and cannot be exchanged for cash.
- 4. Membership Tiers:**
  - Membership upgrades are automatically applied once the spending threshold is met within a 12-month period.
  - Platinum tier membership may also be granted by invitation at CivKura's discretion.
- 5. Discounts & Benefits:**
  - Discounts apply to equipment hire costs only and do not include associated services, transportation, or additional charges.



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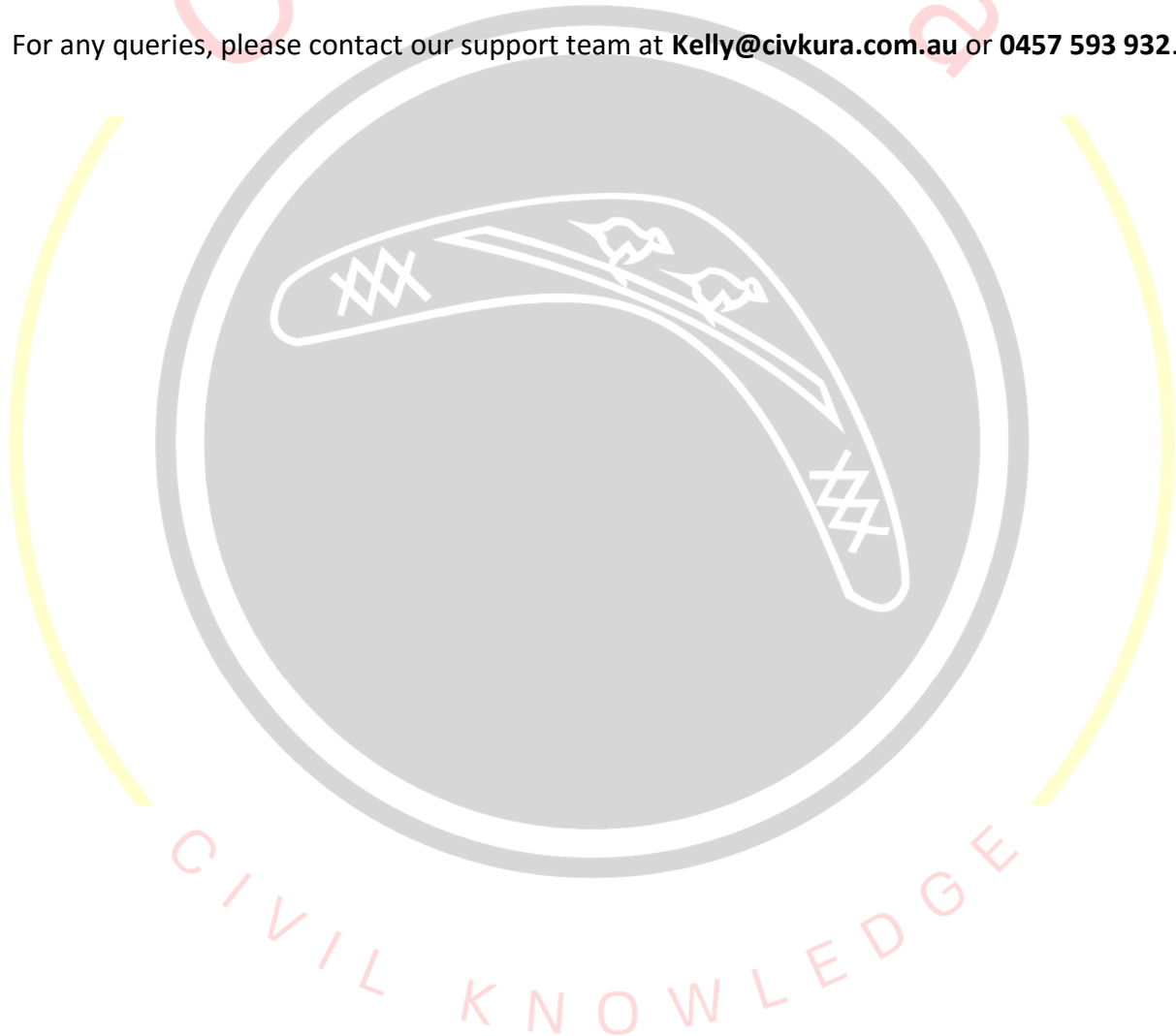


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- Priority booking is subject to equipment availability.
- 6. **Program Changes:**
  - CivKura reserves the right to modify or discontinue the rewards program, including membership tiers, benefits, and terms, at any time with prior notice.
- 7. **Misuse & Termination:**
  - Any misuse of the program, including fraudulent activity or breach of terms, may result in termination of membership and forfeiture of points.
- 8. **Liability:**
  - CivKura is not liable for lost, stolen, or misused points or for any consequences arising from program changes or termination.

For any queries, please contact our support team at [Kelly@civkura.com.au](mailto:Kelly@civkura.com.au) or **0457 593 932**.



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